

Poweryachtblog.com – 31 August 2009

Morgan Yachts Ambassador in Northern Adriatic and Eastern Europe

Morgan Yachts, the brand of Aicon Group specializing in the design, construction and marketing of yachts in the Dinghy, Lobster Boats and Fast Commuters segments, has finalized its second Ambassador partnership agreement with Barke Bonom for the sale of its classic motor yachts range in Eastern Europe. Barke Bonom will be an authentic representative of the Morgan brand in the Northern Adriatic area and in Eastern Europe. The agreement signed confirms the Morgan will to develop a strong and exclusive network of partners all over the world, which will be, as the name itself means, Ambassadors of the Morgan's brand and philosophy in their each country. Barke Bonom has the head-office based in Zagreb, Croatia and a second office in Brezice, Slovenia. Its offices will be a meeting point for all the potential clients and shipowners that represents access to the Morgan's world.www.morganyachts.it