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Broj 10 • Godina 2

KLASIKA JE 'IN'

FAST COMMUTERS TIMELESS BEAUTY

SVEVREMENSKA LEPOTA

FAST COMMUTERA



PRIČA O FAST COMMUTERIMA JEDNA JE OD NAJLJEPŠIH U NAUČIČKOM SVIJETU, A ZNAČAJNU ULOGU U OBNOVI STAROG SJAJA IMAO JE LEOPOLDO RODRIGUEZ, PREDSTAVNIK ČETVORTE GENERACIJE JEDNE OD NAJSTARIJIH TALIJANSKIH BRODOGRADITELJSKIH OBITELJI

THE STORY ABOUT FAST COMMUTERS IS ONE OF THE MOST ROMANTIC IN NAUTICAL WORLD, SIGNIFICANT PART IN REBUILDING THE GLORY OF WHICH HAD LEOPOLDO RODRIGUEZ, OFFSPRING OF ONE OF ITALY'S OLDEST SHIPBUILDING FAMILIES

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odine 1991. Leopoldo Rodriguez naručio je u brodogradilištu Baglietto aluminijski trup pod imenom Morgan Blu, jahte od 83 stope koju je projektirao Franco Anselmi Boretti. Preuzevši osnovne linije od brzih brodića zvanih 'fast commuter' kojima su se koristili u New Yorku, početkom 20. stoljeća, za 'prebacivanje' preko Istočne rijeke i rijeke Hudson ta je jahta, svojom osebujnom ljepotom, 'položila kamen temeljac' brandu Morgan. Neposredno potom, s kućom Morgan počinje surađivati znameniti navalni arhitekt Tom Fexas, koji se bavi razradom zamisli da se oblikuju i izgrade jahte koje bi nenad-

In 1991 when it has been commissioned the Baglietto Shipyard to build the 'Morgana Blu' an 83ft. aluminum yacht designed by Franco Anselmi Boretti which recaptured the lines of the Fast Commuters used in New York at the beginning of the last century. This yacht was to mark the creation of the Morgan brand. The meeting of Morgan with the designer Tom Fexas resulted in the idea to build boats which, for the first time, would unite the timeless appeal of the Fast Commuters and the Lobster Boats, typical of New York and Maine, with the techniques of modern construction. The Fast Commuters are elegant and fast boats which were used mainly at

TEXT MARIJA VUKELIĆ PHOTOS ARCHIVE MORGAN

mašan šarm 'fast commutera' i 'lobstera' ujediniše s najmodernijim tehnologijama današnje nautičke brodogradnje. 'Fast commuteri' bile su elegantne i brze brodice, koje je prvenstveno koristila bogata buržoazija na početku prošloga stoljeća, kako bi se brzo prevezla s Manhattana na Long Island i druge bliske destinacije na obalama dviju rijeka koje teku uz srce New Yorka i obližnjemu moru. Njihovi su obožavatelji bile i obitelji Ford i Kennedy. Između 1860. i 1940. na Long Islandu je nastalo oko tisuću novoizgrađenih luksuznih objekata - a toliko je bilo otprilike i njihovih vlasnika, kojima je bilo draže do Wall Streeta stizati brzim plovilima nego automobilom. Industrijska se buržoazija tako prevozila jahticama, koje su kasnije nazvane 'fast commuterima', a koje su ubrzo postale simbol luksuza i modnoga stila. Građene u duljinama između 40 i 70 stopa, te su jahte većinom imale dva motora, dok im se interijer sastojao od prostora za posadu u pramcu, strojarnice, kuhinje i velikoga salona s udobnim garniturama za sjedenje, koji se koristio i kao blagovaonica. U toplu ljetna predvečerja, omiljeno mjesto za poslovne sastanke bila je prostrana paluba na kojoj je rad bio uživanje uz čašu vina i nezaobilaznu cigaru. Ne iznenađuje stoga da je tijekom ekonomskog poleta dvadesetih godina ta vrsta jahte postala simbol društvenog statusa, kojim su se najuspješniji ljudi toga doba izdvajali iz mnoštva. Među njima bili su Harold Pratt, vlasnik naftnoga diva Standard Oil Company, William Vanderbilt Jr, nećak Corneliusa Vanderbilta, osnivača željezničkoga carstva i navalnog transporta u New Yorku, Harry Guggenheim, nasljednik ogromnih rudnika u Meksiku... I kasnijih je godina 'commuter' postao statusni simbol: 1930. je jednoga od 17 m kupila obitelj Ford (Henry Ford, 1863-1947, bio je osnivač

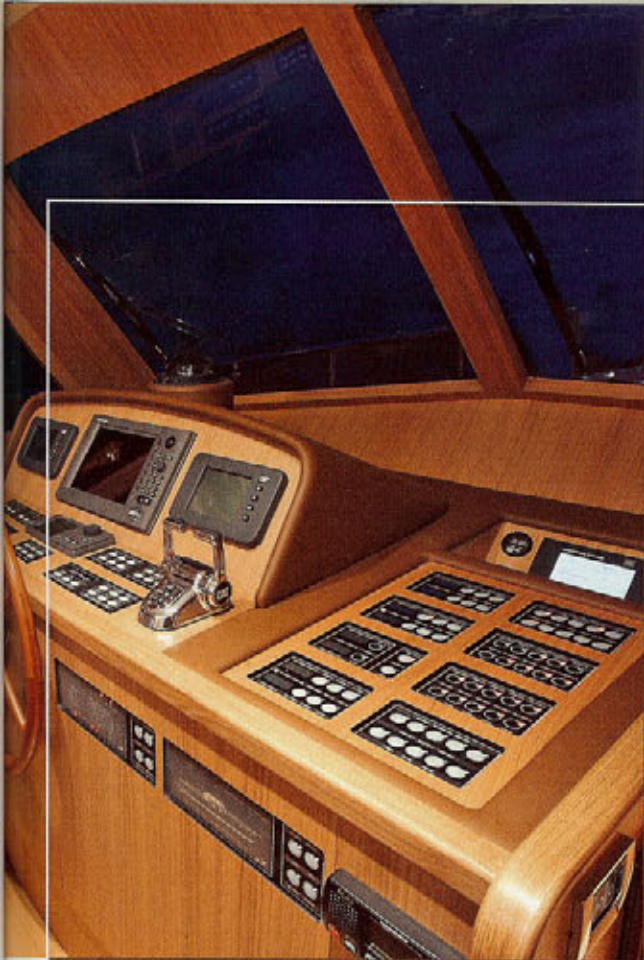
the beginning of the last century by the American upper middle class as a fast means of transportation to commute to Long Island from Manhattan, even loved by the Ford and Kennedy families. During the years between 1860 and 1940 Long Island was thus invaded by about a thousand new real estate development projects whose owners preferred to reach Wall Street along the fast and adventurous sea route rather than to spend their time traveling on noisy and uncomfortable streets. Characteristic yachts, later named Fast Commuters, transported upper middle class celebrities from Long Island to Manhattan, creating a new phenomenon of luxury commuting which quickly became the rage. The yachts were designed to fulfill the desire of the most privileged Americans who used them to commute from their homes along the river or the coast to their offices in the City. The greater part of the boats were between 40 and 70 ft. and had twin engine propulsion. They generally included a crew area at bow, an engine room, a galley and a large salon with comfortable sofas which was also used as a dining area. Warm summer days were the best time to make the most of the deck. What better place for a business meeting if not on board a luxurious vessel while enjoying a good cigar immersed in the gentle sea breeze. It was during the Roaring 20s that this category of vessels became a true social status symbol which distinguished those who had achieved success in the business world. Among them: Harold Pratt of the Standard Oil Company, William Vanderbilt Jr., grandson of Cornelius Vanderbilt founder of the railroad and marine transport empire in New York, Marshal Field III, heir to the great American department store of the same name, Harry Guggenheim, heir to the vast min-



Ove modele krasi superiorne maritimne karakteristike i nezamjenjiva ljepota klasičnih linija

Classic models have impeccable navigation qualities and their beauty is gracefully classical





Jahte Morgan na skladan način pomiruju tradicionalne materijale poput mahagonija i materijale 21. stoljeća

Morgan yachts combine in perfect harmony traditional mahogany and modern 21st century materials



tvrtke Henry Ford Motor Company, koja je kasnije postala Cadillac and Ford Motor Company, a u povijest je ušao jer je među prvima primijenio masovnu proizvodnju automobila na tekućoj traci). Godine 1952. takav je brod kupila i kasnije predsjednička obitelj Kennedy - dakle, bila su to plovila onih Amerikanaca koji su pridonijeli izgradnji američke ekonomije u najveću svjetsku silu. Dakako, u nekim se nepotvrđenim pričama spominje i uloga 'fast commutera' u doba prohibicije: jedan od njih, imenom 'Cigarette', u vlasništvu gangstera Valentina Higginsa, bježao je, prema priči, pred Obalnom stražom na dan svetoga Valentina 1924., jer mu je vlasnik bio optužen za nezakonitu trgovinu alkoholom. Nekoć građeni samo po narudžbi, danas se modernizirani 'fast commuteri' otvaraju prema širemu nautičkom tržištu serijski građenim modelima duljine 55, 70, 83 i 93 stope. Ti kulturni brodovi, u kojim se tehnologija i elegancija krea-

eral resources in Mexico, and John Pierpont Morgan Jr., son the banker and financier who founded General Electric. In the following decades the Fast Commuter remained the boat of the American upper classes as is evidenced by the Marlin, a 17 meter boat bought by the Ford family in 1930 and subsequently sold to the Kennedy family in 1952. The Fast Commuter is elegant by definition, its style continues to find numerous followers today among the tycoons and high profile representatives of the industrial intelligentsia on an international level. In addition, there are legends which tell the story of how some of the Commuters were involved in contraband activity during the period of prohibition. Cigarette was one of these, owned by the gangster Valentine Higgins who escaped on Valentine's Day in 1924 after a Coast Guard chase which led to his arrest for alcohol contraband. Despite the fact that other forms of transport have become popular in the last decade such as

tivno stapaju, a detalji sjaje zahvaljujući luksuznoj i preciznoj izvedbi, nose potpis upravo prvoga njihovog dizajnera današnjice, jednog od najpoznatijih svjetskih navalnih arhitekata Toma Fexasa, koji je genijalno eklekticistički stvorio koncept u kojemu su dominantne superiorne maritimne karakteristike i nezamjenjiva ljepota klasičnih linija. U brodogradilištu obitelji Rodriguez u Messini upravo se završava Morgan 55 Fast Commuter, elegantna i brza brodica, stvorena u znaku prihvaćanja klasičnih elemenata i njihove nadogradnje suvremenim iskustvima. Svojim nepogrešivim stilom ta jahta zadovoljava želju brodovlasnika koji traže klasičan brod, s izvrsnim maritimnim karakteristikama, te izgrađen i opremljen najmodernijom tehnologijom. U svojih 17 metara, iskonska ljepota 'fast commutera' prilagođena je suvremenoj udobnosti i skladu, a na sportski stil jedne besprijekorno dizajnirane jahte - u oblikovanju koje se zamjećuje i utjecaj izuzetno popularnoga 'lobstera' - ukomponirana je strast za plovidbom. Njegov će vlasnik osjećati bezvremenski užitak plovidbe na kulturnom brodu. Korito ovog modela projektirao je (dakako) Studio Fexas, dok dizajn interijera potpisuje Morgan Style Center, na čelu s Marcom Manninom. Morgan 55 Fast Commuter gradi se i u inačici s gornjim mostom, te tako donosi nautičkom tržištu dizajn pramca zvan 'flair', koji 'fast commutere' čini zaista posebnima i neusporedivima s drugim brodovima za razonodu. ■

private jets and helicopters, the fascination of sailing on board a traditional vessel remains an extraordinary experience. The Morgan 55, the Morgan 70, the Morgan 83 and the Morgan 93 Fast Commuters recapture the classical motor yachts which were used at the end of the nineteenth century by New York tycoons to commute between Manhattan and Long Island. The Morgan Fast Commuters are cult objects where technology and style are joined and meet in the form of extraordinary detail. The visual impact is dominated by the harmonious combination between a modern and high performance fiberglass hull and a classic superstructure covered in solid wood. Tom Fexas was the first designer that has realized two Fast Commuter models, the Morgan 83 and the Morgan 93. In an extraordinary way, Tom Fexas and then, the Tom Fexas Yacht Design Firm, followed the concept inspired by the key word of all the Morgan models: 'flair' which indicates both the glamorous esthetic aspect and the design of the bow keel flare which endows the Morgan Fast Commuters with excellent seafaring potential and an unmistakable shape. The Besozzi-Selvetti Firm, which came after, was also able to interpret the Morgan style of uncommon luxury, skillfully designing the Morgan 70 Fast Commuter. The Morgan Style Center directed by Marco Mannino, finally, was responsible for the design of the smallest Fast Commuter, the 55, whereas the hull was designed by the Tom Fexas Yacht Design Firm. ■

'COMMUTER' JE STATUSNI SIMBOL

A COMMUTER IS A STATUS SYMBOL

